## **EVENTS**

## **KGK Group**

Sanjay Kothari, vice chairman of the KGK Group, said his team could not have been prouder of their association with the JNA Awards.

A multinational corporation involved in the mining, sourcing, manufacturing and distribution of coloured gemstones, diamonds and jewellery, KGK has a vertically integrated mines-to-retail operations model, which provides it with distinct competitive advantages.

"KGK is passionate about quality and customer satisfaction. We strive to be recognised as a leading gemstone and jewellery company by providing exemplary service to our clients, and we reinforce our values every day through our people, our outstanding technical and business practices, and our work environment that embodies excellence and innovation," Kothari explained.

"Our mission is to grow our market share, and we will accomplish this by expanding our network, strengthening our business alliances and continuously investing in R&D programmes. Innovation is central to remaining relevant and agile in a fast-changing world."

One of KGK's more recent significant investments is a high-tech diamond-cutting and polishing factory in Vladivostok. The facility's inauguration was led by Russian President Vladimir Putin.

The 1,555-square-metre factory incorporates the latest and best diamond-cutting and polishing infrastructure, and employs 400 people. This advancement is yet another manifestation of the natural progression of KGK's global manufacturing operations already spread across India, South Africa, Russia. Botswana and Namibia.

"Russia has been home to KGK for 13 years, and being a corporate citizen of the region, we understand its culture and people. At KGK, we see enormous potential in the Far East region of Russia, and we are committed to making it an outstanding hub for the diamond and jewellery business. We are already in discussion with our clients from the Asia Pacific who have shown interest in this region," Kothari noted.



From left, Sanjay Kothari, vice chairman of KGK Group; Sergey Ivanov, president of Alrosa; Evgeny Polyansky, vice-governor of the Primorsky Territory; Vithal Ramani, partner and general director at KGK Group; Sandeep Kothari, managing director of KGK Group; and Yuri Okoyomov, vice president of Alrosa



Russian President Vladimir Putin (left, foreground) and Navrattan Kothari of KGK Group, (right, foreground) at the launching ceremony of KGK's diamond manufacturing facility in Russia

The key aim of the JNA Awards is to promote best business practices and help advance the industry through the recognition of outstanding leadership, successful business strategies and innovative ideas in the jewellery and gemstone trade.

- Wolfram Diener, senior vice president of UBM Asia

