

JNA AWARDS

BUILDING A LEGACY OF EXCELLENCE

Three of the most influential players in the jewellery sector are once again distinguishing themselves by serving as Honoured Partners of the 2018 edition of the JNA Awards, one of the most coveted awards for jewellery and gemstone practitioners from around the globe.



JNA Awards Ceremony and Gala Dinner 2017

The JNA Awards is teaming up with industry luminaries KGK Group, Guangdong Gems & Jade Exchange (GDGJE) and Guangdong Land Holdings Ltd (GDLAND) who are returning as Honoured Partners for 2018.

Chow Tai Fook Jewellery Group, which has been championing the very best in the industry since its establishment nine decades ago, continues as a Headline Partner for the seventh consecutive year, while long-term Awards supporter Shanghai Diamond Exchange (SDE) joins the league of Headline Partners for the second year.

The JNA Awards recognises and honours companies and individuals that exemplify excellence, leadership and innovation in the jewellery industry, with a focus on their contributions in Asia, and whose ideas and actions have impacted positive change in their businesses and communities. The JNA Awards statuette has come to represent an industry milestone or a career highlight to its recipients, and a lofty goal to those who aspire to build a true and lasting legacy for the next generation.

"The key aim of the JNA Awards is to promote best business practices and help advance the industry through the recognition of outstanding leadership, successful business strategies and innovative ideas in the jewellery and gemstone trade," said Wolfram Diener, senior vice president of UBM Asia. "We are most grateful to our partners for sharing this mission with us and believing that together, we can make some positive influence on the trade."

Letitia Chow, chairperson of the JNA Awards, founder of JNA and director of Business Development – Jewellery Group at UBM Asia, added, "Nothing is more rewarding than working with partners who are passionately committed to raising the bar of excellence in an industry that has long been associated with love, purity and eternity. With our partners' unwavering support, we are confident that the JNA Awards will continue to grow into a global awards programme that showcases stories of success and inspiration."