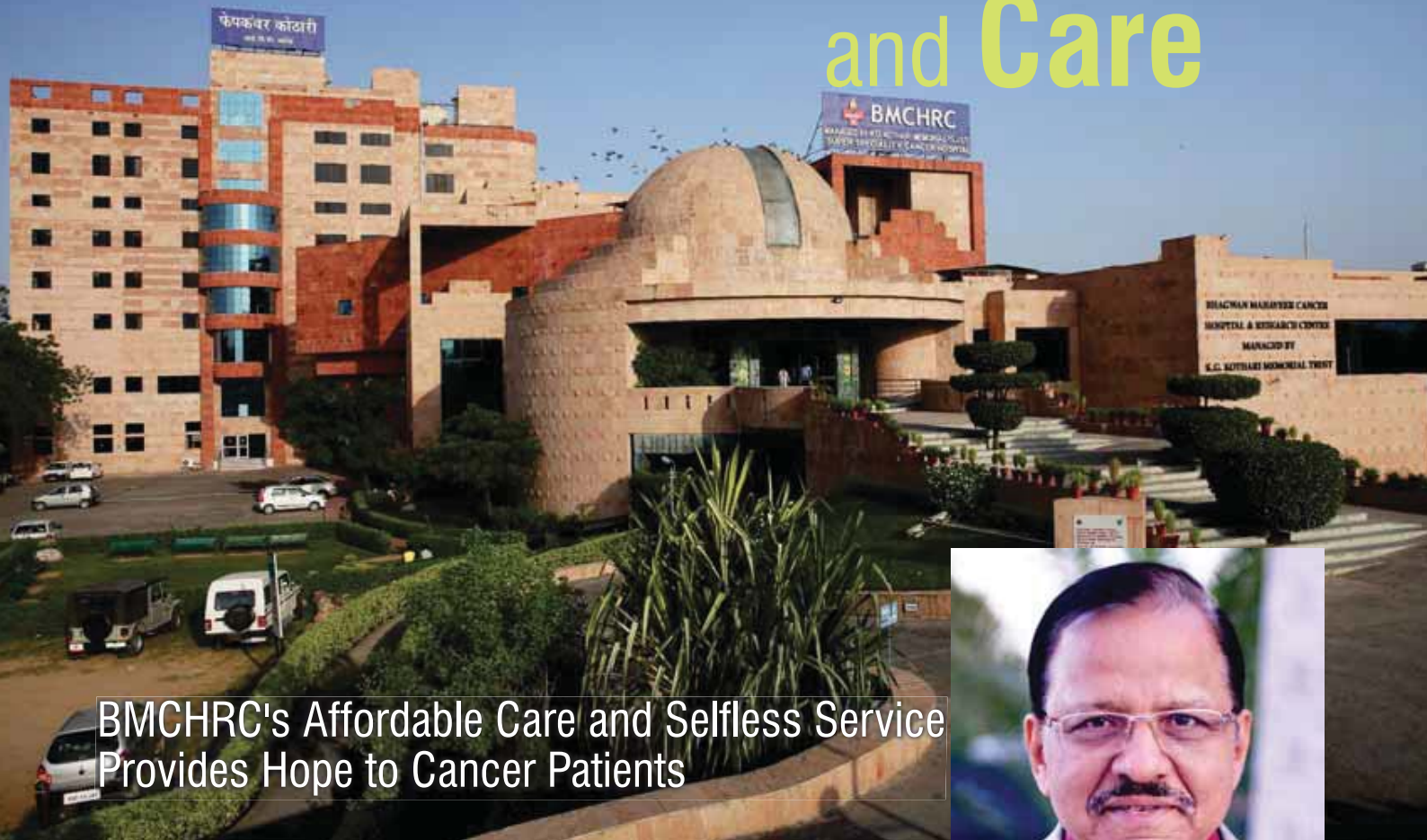


Humanity, Compassion and Care



BMCHRC's Affordable Care and Selfless Service Provides Hope to Cancer Patients

North India's second largest and Rajasthan's only Single Super Specialty Cancer Hospital & Research NABH accredited institution, Bhagwan Mahaveer Cancer Hospital and Research Centre, offered cancer prevention, treatment, education and research with just 50 beds during its initial years. Eighteen years down the line, it grew into a super-specialty, 200-bedded hospital with leading edge infrastructure housing several wards, laboratories, utility services and specialties.

BMCHRC was established with the

mission to provide most advanced medical services to cancer patients in an environment that primarily focuses on humanity, compassion and concern. The hospital aims to serve patients not only within Rajasthan but also from neighboring States who earlier had no alternative other than to go to metro cities. With this approach, BMCHRC effectually eradicated numerous hassles faced by the patients including heavy financial burden due to high cost of accommodation in far-off cities. Besides, BMCHRC under its objective of lending



Major General (Dr) S. C. Pareek

a hand to the underprivileged not only treat patients under BPL category for free up to 25 percent of the total cost, it also offer subsidised cost of treatment for patients belonging to the weaker strata.



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Mr. Navrattan Kothari, Chairman, BMCHRC has been managing the hospital for over 18 years. Under his guidance, the institution has achieved numerous milestones with manifold growth. His spirit of imparting knowledge to the next generation has been inspirational and has motivated the hospital to achieve tremendous success.

Organ specific departments at BMCHRC include Surgical Oncology, Medical Oncology, Radiation Oncology, Radiology, Pathology and Blood Bank. A separate seven-storied IPD (In-Patient Department) block is a recent addition in the better interest of patient care. Armed with exceedingly qualified and infinitely experienced team of medical professionals, BMCHRC has been able to achieve significant landmarks and reached numerous milestones in the past two decades. The institution is always ahead of the curve by acquiring the latest technologies in cancer treatment.

Over one lakh patients have been registered since its foundation was laid in October 1997. Considering the yearly inflow of more than 10,000 new patients from all over Rajasthan and adjoining States, this hospital has proved to be a regional cancer care centre.

BMCHRC has been rendering free services to the economically weaker sections ever since its inception; receiving unbroken support from corporate entities, philanthropic organisations and generous individuals who are sensitive to the misery caused by cancer. We endeavour to accomplish our goals by providing the best treatment to all our patients and by providing free treatment up to 25 percent of the total cost for IPD & OPD patients who are from the economically weaker strata or falls in the BPL (Below Poverty Line) category. Above all, patients at BMCHRC are always backed by the generous moral support of our Ladies Wing 'Cancer Care' which is accessible at





all times to facilitate patients and their attendants. Our mission revolves around affordable care with a humane touch to all sections of the society, irrespective of economic considerations. We are spurred on by the vision of making BMCHRC a comprehensive world class cancer treatment facility with cutting-edge technology.

In conjunction with the services, the welfare initiatives of the hospital truly defines the core objective of the institution, i.e. to selflessly serve mankind, and at BMCHRC, Cure is Care!

Overall, the hospital has an eminent medical and professional staff, the latest in life-sustaining equipment and supporting laboratories, nutritious food, and dedicated employees.

Some of the diagnostic services of the hospital are its Nuclear Medicine Department which has the first PET CT Scan-16 slice in Rajasthan, and Gamma Camera (for bone scan); Radio Diagnosis Department that has CT Scan, PET CT, Gamma Camera, Mammography, Sentinel Node Imaging Biopsy, Ultrasound and X-Ray, 2D Echo and OPG; and a Pathology Department having Clinical Biochemistry, Clinical Microbiology & Serology, Clinical Pathology, Cytopathology, Hematology including Flow Cytometer, Histopathology, Frozen Section and IHC Tumour Marker.

The hospital has two prominent treatment services – (i) Radiation Therapy Department with two linear

accelerators with IGRT/IMRT & 3DCRT and Brachytherapy; and (ii) Nuclear Medicine Department – the only centre in Rajasthan with Radio Iodine Therapy for cancer thyroid patients.

BMCHRC also offers complimentary services to patients by providing vehicle assistance with a 25 percent price cut to the weaker section, a 24 hour operational blood bank along with a pharmacy, cashless treatment facility for ECHS, Railway, ESI and bank employees. Even outside the hospital premises, BMCHRC actively participates in providing health assistance. Our varied curriculum includes oncology and blood donation camps, cancer awareness and prevention programmes in addition to Cancer-Care Catalogue that works with Dream Foundation which helps fulfil the dreams of child patients.

The welfare initiatives of BMCHRC are centered around projects like 'Donate a Life' which includes free treatment for leukemia patients under 14 years of age. Another initiative is surveillance and early detection of breast and cervical cancer. This is a free annual check up for women who are 40 years and above. We also have an initiative for chronic myeloid leukemia patients called Freedom from Cancer and the Wilms Tumour scheme which offers free treatment for children below 10 years who are suffering from cancerous tumour of the kidney.

The special cancer awareness programmes include preventive camps in remote areas with the aim to detect





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college to offer M.Sc. Nursing (Medical Surgical Nursing) programme in Rajasthan.

We strive to make this institution far more competent and self-sufficient with enhanced quality of services and expanded facilities not only to serve the disadvantaged but also contribute to medical tourism by offering our services to non-natives as well. ■

Major General (Dr) S. C. Pareek is the Medical Director, BMCHRC. A hospital administrator par excellence, he has commanded Military Hospital, Jaipur, Military Hospital, Meerut and Command Hospital (Central Command), Lucknow. He has served in the Armed Forces for 36 years. He is a member of the Academy of Hospital Administration and Assessor for National Accreditation Board of Hospital.

early cancer and also make the public aware about the dreaded disease. This initiative has been taken in the interest of the general public residing in far-flung sub-urban areas where facilities are non-existent. Since 1999, the hospital has organised around 1000 camps and screened about 1,60,000 patients in Rajasthan, Madhya Pradesh and Haryana. In the larger interest of the community, camp teams comprising of a General Physician, Oncologist, Gynecologist, ENT Specialist, Radiographer, Paramedical and Nursing Staff render their services at the doorstep of needy and deserving patients. The department's Nargis Dutt Memorial

Mobile Vans and Women Health Vans which are fully equipped with mammography, X-ray machine, dark room, laboratory procedure room, telemedicine, have proved their worth for early detection of breast cancer and lung cancer, etc.

BMCHRC is also active in the education segment and has marked its unmatched presence by introducing College of Nursing in 2006 with the purpose of moulding qualified aspirants into competent nurses to meet the increasing demand of the healthcare industry. The institute offers Diploma in General Nursing & Midwifery, B.Sc. Nursing and Master's degree in Nursing. It the first

