

EVENTS



Jim Li, general manager of GDGJE, delivers a speech at the ICA Congress 2017



Models showcase fine jewellery pieces at a private viewing session held by GDGJE in September

GDGJE

Jim Li, general manager of GDGJE, described it as a "great honour to once again collaborate with the JNA Awards and be an effective driver of positive change in the jewellery industry."

Founded in February 2016, GDGJE is one of two provincial jewellery trading platforms authorised by the People's Government of Guangdong Province. It has partnered with world-renowned jewellery brands in setting up an international supply chain integrated service platform that offers a secure and convenient trading experience for domestic and overseas jewellers.

"In 2018, GDGJE will continue to integrate itself into the national development initiative, 'The Belt and Road,' and the city development plan, 'Guangdong-Hong Kong-Macao Greater Area.' We will seize opportunities to promote trade facilitation and a fair business environment, support the upgrade of our international jewellery trading platform, deepen exchanges and cooperation within the jewellery sector, actively establish a bridge of communication between China and the global jewellery industry, and promote the establishment of an integrated international jewellery industry service hub," Li said.

GDGJE's most recent achievements include facilitating the first batch of zultanite imports into China, organising coloured gemstone buyer-seller meetings, and deepening collaborations and partnerships with international trade associations. The exchange also delivered a presentation at the 17th International Coloured Gemstone Association (ICA) Congress in Jaipur in October – China's sole jewellery sector representative to do so.

In November, GDGJE, together with the Guangzhou Diamond Exchange, organised the Guangzhou International Jewelry and Diamond Conference 2017.

GDLAND

For Zhao Chunxiao, CEO of GDLAND, serving as an Honoured Partner of the JNA Awards for the fifth consecutive year is a privilege. Headquartered in Hong Kong, GDLAND is listed on The Stock Exchange of Hong Kong Ltd and is a subsidiary of GDH Ltd, Guangdong Province's largest conglomerate operating outside mainland China. GDLAND's flagship "Buxin Project" is anticipated to become the most advanced jewellery market in the world upon completion, according to the company. Located in the Buxin area of Luohu district in Central Shenzhen, the planned centre will include a large-scale jewellery trading and exhibition centre along with other facilities.

"The JNA Awards provides a professional exchange platform for jewellery industry players by integrating and highlighting game-changing thoughts and ideas. We hope to propel the further development and prosperity of the international jewellery and gemstone trade together with the Awards," Zhao said.